

Correspondence to:
Callington Show
PO Box 21
CALLINGTON SA 5254



ABN 37 014 800 883

Welcome

The Callington Agricultural & Horticultural Society invites partners to support the 2026 Callington Show, to be held on Sunday 25th October. The Callington Show is a well-established, not-for-profit regional event that delivers strong brand exposure, meaningful community impact, and a professionally managed sponsorship experience.

Each year, the Callington Show attracts over 5,000 attendees from across the South East, Murraylands, Barossa, Fleurieu Peninsula, South Coast, Adelaide Hills and metropolitan Adelaide. This broad catchment provides sponsors with access to a diverse audience, including families, regional consumers, professionals and primary producers.

The Show is recognised for its quality, governance and community contribution, and demonstrates a strong commitment to leadership development through its successful Young Rural Ambassador program.

Sponsorship of the Callington Show offers:

- Strong regional and metropolitan brand exposure
- Alignment with a trusted, long-standing community event
- On-site, digital and promotional recognition opportunities
- Demonstrable community and economic impact

Funds raised through the event are reinvested locally, supporting key community organisations including Callington Primary School and Kindergarten, Community Hall, Kanmantoo Community and the Callington Country Fire Service.

A range of sponsorship packages is available, with opportunities for tailored partnerships to align with your organisation's marketing, CSR and community engagement objectives.

Thank you for considering our request. We would welcome the opportunity to discuss tailored sponsorship options and explore how your organisation can be involved in making the 2026 Callington Show another successful and memorable event.

Executive Committee

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